

Emakina Group: One step further in the Institutional Communication

BRUSSELS, OCTOBER 28, 2009 (EMBARGO - 6PM00) – Emakina Group (Alternext Brussels: ALEMK), through its subsidiary Emakina Belgium SA, is awarded a new EC Framework for a value of 15 million €.

Emakina Belgium SA, in partnership with Eyecone (Belgium) and VCA (Belgium), has been awarded a new EC Framework contract in the area of audiovisual services and media training.

The framework contract was awarded by the European Commission, Health and Consumers Directorate-General Directorate-General. Emakina was ranked number one as the result of the "cascade" tender procedure.

The contract has been awarded for a period of two years and the contract duration may be extended to four years. The total budget available for this contract is worth 15 million €, although the signature of the contract does not constitute a commitment on the part of the Commission to allocate the full budget.

The consortium has won the contract for 'Lot 3 - Audiovisual services and media training' and will offer services like :

- * Strategy
- * Media relations
- * Media coverage
- * Reports, VNRs, documentaries, TV ads, animated films
- * Impact evaluation
- * Media training

The project strengthens Emakina's position as an important service provider to EU Institutions, extending its proven experience in the areas of digital communication and multimedia services.

For more information

Denis Steisel
Chief Executive Officer
Tel: 0032.2.400 40 75
E-mail: dst@emakina.com

Laurent Jadot
PR Manager
Tel : 0032.2.400 40 21
E-mail: lja@emakina.com

Emakina Group S.A.
Rue Middelbourg 64A
1170 Brussels
Belgium
VAT 0464.812.221
ISIN BE 0003843605
www.emakina.com

About Emakina Group

Emakina Group is a European network of interactive agencies that helps its clients to integrate the Internet into their activities. The agencies within Emakina Group are Emakina Belgium (Brussels), Emakina EU (Brussels), Design is Dead (Antwerp), Emakina.NL (Rotterdam), Groupe Reflect (Paris & Limoges) and The Reference (Gent). Emakina Group has developed a service portfolio around the following four poles: consultancy; interactive marketing, information websites; and transactional applications and e-commerce. With a team of nearly 300 staff, Emakina is the foremost interactive agency in Belgium. Emakina is listed on the Alternext market of Euronext Brussels stock exchange (ALEMK) since July 2006.