

Emakina Group: Sales growth (+106%) above expectations

BRUSSELS, MARCH 20, 2008 – Emakina Group (Alternext Brussels: ALEMK) today communicated its financial results for 2007. An extremely positive year which confirms Emakina's position as a key European player in its sector.

For the financial year 2007, Emakina posted sales of 17 371 543 EUR compared to 8 448 423 EUR for the previous year, an increase of 106% and a performance above the initial forecast of 15 000 000 EUR. At constant scope, sales increased by 47% in 2007. Emakina's EBITDA (operating profit before depreciation and amortization) rose by 44% and reached 1 576 603 EUR compared to 1 095 162 EUR during the previous year. Finally, earnings per share rose from 9.91 EUR cents in 2006 to 18.69 EUR cents in 2007.

Income tax in 2007 amounted to 381 564 EUR compared to 372 679 EUR in 2006. In addition, a net deferred tax asset of 494 565 EUR had a positive influence on the net income. This deferred tax asset was mainly explained by the capitalization of unused tax losses carried forward by the subsidiary The Reference.

These excellent results, above forecasts, were mainly due to:

- The internal growth of Emakina Belgium, which now has more than 150 employees in its Brussels offices. This internal increase of 47% is far above the average on the Belgian market (+ 24% according to the magazine Inside, January 2008)
- The positive contribution of all of Emakina's subsidiaries to Group sales, to EBITDA and to net profit, which reinforces the strategy of external growth being pursued by Emakina Group
- The widening of the services offered, with the creation of a department specialized in interactive direct marketing
- The strategy of integration of human resources, creating a true team spirit among Emakina Group employees

The sales teams of Emakina Group have attracted prestigious new clients such as the group Flammarion, Solvay, Fluxys, Thomas Cook, ING, EVS, SCA Packaging, Storaenso and the French newspaper daily, Libération. Emakina has also won several contracts and missions for European Institutions including European Parliament and European Commission:

DG Communication, DG Transport and Energy, DG Information Society et DG Enterprise and Industry (promotion of its Your Europe portal).

Emakina Group, a European network of interactive agencies

During 2007, Emakina Group acquired majority stakes in different interactive agencies both in and outside Belgium: Design is Dead (announced in January and finalized in March), Suntzu (announced and finalized in April), Groupe Reflect (announced in May and finalized in June) and The Reference (announced in June and finalized in August). These transactions were announced in specific press releases available on Emakina's website (www.emakina.com). Finally, in early October 2007, Emakina Group increased its stake in B. On The Net, bringing its share from 50% to 100%.

Following these acquisitions, Emakina Group has established itself as a European network of interactive agencies, allowing it to improve the quality of services provided and to support its clients internationally. In order to meet the challenges raised by the deployment of this network, Emakina Group has modified its organization during the last few months by reinforcing its management at Group level, in order to stimulate cooperation and develop synergies across the Group.

Perspectives for 2008

Thanks to the acquisitions of 2007, whose full impact on sales will be felt in 2008, and an internal growth driven by the market, Emakina's management forecasts a sharp increase of sales during 2008.

In order to sustain annual growth and development, Emakina Group took the following measures:

- The sales team was reinforced in order to maintain sales efforts even in case of an economic slow-down. 80% of forecasted sales for 2008 are based on demands of existing clients
- Staff retention policy with investment in training of teams and stock option plans for all the staff of Emakina Group
- Set up of a Group-wide management tool which will optimize resource allocation and allow better control of production costs, in future
- Reduction of general and administrative costs through economies of scale and increased synergies

Emakina Group continues towards the objective announced in July 2006 at the time of its introduction on Alternext: to become one of the Top 5 independent interactive agencies in Europe within the next five years.

Auditor's report

The auditors confirmed that their audit of the consolidated accounts is substantially completed and did not reveal any significant corrections which may have to be made to the accounting data presented in the press release.

CONSOLIDATED FIGURES 2007

EMAKINA GROUP

CONSOLIDATED RESULTS (x 000 EUR)	31/12/2007	31/12/2006	Variation
TOTAL REVENUES	17 371.543	8 448.423	8 923.120
Net revenues	16 467.728	7 789.673	8 678.055
Variation of work in progress	757.543	554.164	203.379
Other operating income	146.272	104.586	41.686
TOTAL OPERATING COSTS (before depreciation and amortization)	-15 794.940	-7 353.261	-8 441.679
Purchase of equipment and services related to sales	-8 228.222	-3 782.162	-4 446.060
Personnel costs	-7 533.083	-3 562.134	-3 970.949
Other operating costs	-33.635	-8.965	-24.670
OPERATING PROFIT before depreciation and amortization (EBITDA)	1 576.603	1 095.162	481.441
Depreciation and amortization	-414.030	-231.108	-182.922
Depreciation and amortization of (in)tangible assets	-369.583	-211.382	-158.201
Write-off on trade receivables	-44.447	-19.726	-24.721
OPERATING PROFIT (EBIT)	1 162.573	864.054	298.519
NET FINANCIAL RESULT	-32.974	12.907	-45.881
Financial income	139.644	90.704	48.940
Financial charges	-172.618	-77.797	-94.821
CURRENT PRE-TAX PROFIT BEFORE AMORTIZATION ON GOODWILL	1 129.599	876.961	252.638
Amortization on goodwill	-470.556	-116.904	-353.652
CURRENT PRE-TAX PROFIT	659.043	760.057	-101.014
Net extraordinary result	-130.114	-1.618	-128.496
PRE-TAX PROFIT	528.929	758.439	-229.510
Deferred taxes	494.565	-45.216	539.781
Current income tax	-381.564	-372.679	-8.885
NET PROFIT BEFORE AMORTIZATION ON GOODWILL	1.112.486	457.448	655.038
NET PROFIT	641.930	340.544	301.386
A. Share of third parties	156.327	1.000	155.327
B. Group share	485.603	339.544	146.059

SHARE DATA	31/12/2007	31/12/2006
NUMBER OF SHARES	3 435 409	3 435 409
NUMBER OF SHARES AND SHARE OPTIONS	3 490 539	3 435 409
CURRENT PRE-TAX PROFIT /SHARE (in EUR)	0.1918	0.2212
CURRENT PRE-TAX PROFIT /SHARE AND SHARE OPTION (in EUR)	0.1888	0.2212
GROUP SHARE/ SHARE (in EUR)	0.1414	0.0988
GROUP SHARE/ SHARE AND SHARE OPTION(in EUR)	0.1391	0.0988
NET PROFIT/ SHARE in EUR)	0.1869	0.0991
NET PROFIT/ SHARE AND SHARE OPTION (in EUR)	0.1839	0.0991

ASSETS (x 000 EUR)	31/12/2007	31/12/2006	Variation
NON CURRENT ASSETS	7 864.347	1 590.178	6 274.169
Formation expenses	702.816	811.751	-108.935
Intangible assets	572.445	0	572.445
Goodwill	5 829.471	606.528	5 222.943
Tangible assets	674.721	169.702	505.019
Financial assets	84.894	2.197	82.697
CURRENT ASSETS	11 474.352	10 260.285	1 214.067
Stock and contracts in progress	1 404.894	836.344	568.550
Trade receivables	8 471.791	2 950.659	5 521.132
Other investments	344.996	5 698.720	-5 353.724
Cash at bank and in hand	1 073.627	581.241	492.386
Deferred charges and accrued income	179.044	193.321	-14.277
TOTAL ASSETS	19 338.699	11 850.463	7 488.236
LIABILITIES (x 000 EUR)	31/12/2007	31/12/2006	Variation
EQUITY	9 382.179	8 896.576	485.603
Capital	8 248.515	8 248.515	0
Consolidated reserves	1 133.664	648.061	485.603
MINORITY INTERESTS	347.079	10.587	336.492
PROVISIONS FOR LIABILITIES AND CHARGES	73.264	0	73.264
DEFERRED TAXES	200.651	45.216	155.435
DEBTS	9 335.526	2 898.084	6 437.442
Long-term debts	654.785	40.211	614.574
Short-term debts	8 290.158	2 854.402	5 435.756
<i>Long-term debts payable within one year</i>	<i>765.008</i>	<i>638.339</i>	<i>126.669</i>
<i>Financial debts</i>	<i>666.321</i>	<i>0.270</i>	<i>666.051</i>
<i>Trade debts</i>	<i>3 045.187</i>	<i>742.276</i>	<i>2 302.911</i>
<i>Advances received on contracts in progress</i>	<i>1 350.035</i>	<i>511.169</i>	<i>838.866</i>
<i>Amounts payable on taxes, remuneration and social security</i>	<i>2 184.931</i>	<i>949.292</i>	<i>1 235.639</i>
<i>Other debts</i>	<i>278.676</i>	<i>13.056</i>	<i>265.620</i>
Accrued charges and deferred income	390.583	3.471	387.112
TOTAL LIABILITIES	19 338.699	11 850.463	7 488.236

For more information

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About Emakina Group

Emakina Group is a European network of interactive agencies that helps its clients to integrate the Internet into their activities. The agencies within Emakina Group are Emakina Belgium (Brussels), B. On The Net (Brussels), Design is Dead (Antwerp), Suntzu (Rotterdam), Groupe Reflect (Paris & Limoges) and The Reference (Gent). Emakina Group has developed a service portfolio around the following four poles: consultancy; interactive marketing, information websites; and transactional applications and e-commerce. With a team of more than 250 employees, Emakina is the foremost interactive agency in Belgium. Emakina is listed on the Alternext market of Euronext Brussels stock exchange (ALEMK) since July 2006.

Main indicators on March 19, 2008:

- Share price: 8.61 EUR
- Market capitalisation: 29 578 871 EUR
- Number of shares: 3 435 409
- Number of share options: 55 130